From 10 to 14 March 2015, Cologne will once again become the capital of the dental world when the International Dental Show (IDS) opens its doors to visitors from around the globe for the 36th time. Dental Tribune will be keeping its readers up to date with a topic page solely dedicated to the latest information about the most important dental industry show.

Alongside its official today trade show newspaper and regular e-newsletters, Dental Tribune will be providing comprehensive coverage of major events of the five-day show on a daily basis through the IDS 2015 topic page.

An on-site editorial team will be conducting exclusive interviews and reporting on product launches and new technologies to keep dental professionals worldwide well informed about the latest innovations in dentistry.

In anticipation of the event, the topic page will offer an overview of the developments prior to the show, as well as a number of review stories on past IDS editions.

The latest news about IDS 2015 at a glance

IDS 2015 was
A record-breaking success

This year’s IDEM Singapore demonstrated why it is Asia’s leading dental trade fair and scientific conference with record breaking numbers of exhibitors, conference tracks and attendees. The event saw more than 500 exhibitors from 36 countries showcasing the latest innovations in clinical dentistry, dental technology and patient care across every segment of the dental market, covering restorative and preventive treatments, surgical procedures and equipment, orthodontics, endodontics, periodontics and laboratory tools. The IDEM Singapore trade fair was the first ever to fill both floors of exhibition space covering 16,000 sqm. The trade fair and conference welcomed 7,842 participants from 61 countries over three and a half days. IDEM Singapore is increasingly seen as the gateway to Asia for dental manufacturers and distributors wishing to break into Asian markets and this was reflected in the high number of first time exhibitors; 170 or 30 per cent were new to IDEM Singapore this year.

The conference theme this year was “Dentistry—The Future Is Now” with the programme focusing on the future of dentistry, addressing the challenges and the procedural and technical advances in the various fields of dentistry. The increased representation from countries in the Asia-Pacific region such as Australia, Cambodia, Taiwan, Hong Kong, Korea, Japan, New Zealand, Myanmar and Sri Lanka, highlighted another trend: IDEM Singapore, long considered the event where East meets West, is now also increasingly seen as the gathering point for different parts of the East to meet each other. The next edition will be staged from April 8 – 10, 2016.

Comparing the insurance data of patients who had received periodontal treatment and those who had not been treated, the researchers found that medical costs and hospitalizations were significantly reduced in the first group. With regard to hospitalizations, the researchers found that admissions decreased by 39.4 per cent, 21.2 per cent, and 28.6 per cent in patients with Type 2 diabetes, cerebrovascular disease, and coronary heart disease, respectively.

According to the latest figures provided by the Centers for Disease Control and Prevention, over 47 per cent of US adults aged 30 and older have some form of periodontal disease. The condition is more common in men (56.4 per cent) than in women (38.4 per cent). It is also more common in people living below the federal poverty level (65.4 per cent), those with less than a high school education (66.9 per cent), and current smokers (64.2 per cent).

The study, titled “Periodontal Therapy Improves Outcomes in Systemic Conditions: Insurance Claims Evidence,” was presented at the Annual Meeting and Exhibition of the American Association for Dental Research on March 21. It was conducted by researchers at the University of Pennsylvania in collaboration with dental insurance provider United Concordia.

Periodontal therapy may reduce
Medical expenses and hospitalisations

A study has provided new evidence for the importance of treating periodontal disease in patients with chronic systemic diseases. From 2005 to 2009, 338,891 individuals were recruited for the study. All participants had periodontal disease and one or more of the following conditions: Type 2 diabetes, coronary artery disease, cerebrovascular disease, rheumatoid arthritis, and pregnancy.

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